



## CASE STUDY: TREEHOUSE HOTELS MANCHESTER



NATURALLY POWERFUL. NATURALLY SAFE. NATURALLY MADE.

# CASE STUDY: TREEHOUSE HOTELS

## Covent Garden, London

*Treehouse Hotels, known for their eco-conscious ethos and luxurious guest experiences, are redefining sustainable hospitality. With a commitment to both environmental responsibility and seamless operations, Treehouse Hotels sought a cleaning solution that would reflect their values without compromising on performance or guest satisfaction.*

### Challenge

Treehouse Hotels faced two key challenges in their pursuit of a better cleaning solution:

#### Ease of Use for Staff

Traditional cleaning methods and products are effective but complex to use, requiring multiple steps, training time, and precise handling. For a fast-paced hotel environment, this complexity can slow down housekeeping operations and increased the risk of user error.

#### Sustainability without compromise

As a brand built around eco-conscious living, Treetop Hotels are committed to minimising their environmental footprint. However, many of the traditional cleaning agents relied on by the hospitality industry are chemical-heavy, packaged in single-use plastics, and contribute to indoor air pollution. This was misaligned with Treehouse's goals of reducing waste, improving indoor air quality, and supporting green practices throughout every aspect of the guest experience.

Treehouse Hotels needed a cleaning system that was safer, simpler, and more sustainable, without sacrificing the high standards of cleanliness expected in their rooms and public spaces.

### Solution: Ozoklenz Eco2 unit

Ozoklenz was introduced to Treehouse Hotels as an innovative, ozone-based cleaning solution designed to address both safety and environmental concerns. Ozone is a powerful natural oxidant capable of effectively sanitising surfaces without the need for harmful chemicals. This made it an ideal solution for a company like Treehouse Hotels where safety and sustainability are top priorities.



## KEY FEATURES OF THE OZOKLENZ ECO2 UNIT:

### Chemical-Free Cleaning

The unit eliminates up to 90% of cleaning chemicals, which reduces health risks for staff and aligns with the centre's sustainability commitments.

### Efficiency

The ability to generate 11 litres of solution per minute means less time spent preparing cleaning materials, allowing staff to focus on maintaining high standards across the entire facility.

### Powerful Cleaning

As aqueous ozone works on impact, cleaning is both faster and more thorough, especially crucial in high-traffic areas where cleanliness is vital.

### Safety

The solution is safe for all surfaces and materials, ensuring peace of mind for staff while being gentle and non-toxic for humans.

Fill spray bottles.



Fill mop buckets.



Fill floor scrubbers.



# HOW SUCCESSFULLY DID OZOKLENZ WORK?

## Our Approach

When Treehouse Hotels approached Ozoklenz, we understood their concerns and goals immediately. We provided a comprehensive overview of our ozone cleaning technology, detailing how it works and the benefits it offers compared to traditional chemical cleaners.

Our team emphasised the following key points:

### Safety

Ozoklenz uses ozone, a natural substance, to eliminate the risks of chemical cleaners, avoiding skin and respiratory irritations and leaving no harmful residues.

### Environmental Impact

Ozoklenz is eco-friendly, significantly reducing the environmental footprint by eliminating harmful chemicals from the cleaning process.

### Efficiency

Ozoklenz matches or exceeds the effectiveness of traditional chemical cleaners in eliminating bacteria, viruses, and contaminants.

## ATP Testing Results

ATP testing is sometimes carried out so that end user clients have the knowledge and confidence that Ozoklenz is effective in cleaning.

Treehouse Hotels carried out testing in 3 areas with the results below. This demonstrated improved cleanliness with a reduction in ATP levels on surfaces.

The Results		
Location	Before Clean (RLU)	After Clean (RLU)
Bedroom Mirror	220	0
Toilet Seat	201	5
Bed Throw	154	0

Fail 61+

Caution 31-60

Pass 0-30



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